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Simple Flowers



Synopsis

Brimful of innovative, seductively easy designs, Simple Flowers is today's essential sourcebook of real flowers for real people-- from one of the most inventive and original personalities in the world of floral design. Simple Flowers is for people who are in tune with today's easy, uncluttered interiors and who want the flowers in their homes to complement that look to perfection. This is Paula Pryke's most personal book, presenting the type of arrangements she creates for her own home, in her own distinctive style that bridges the gap between floristry and art. Bursting with graphic, energetic designs, Simple Flowers proves that brilliant arrangements do not require elaborate techniques or expensive materials. Indeed, some of the most stunning designs use only a few stems of one type of flower. With over 200 glorious photographs, Paula Pryke gives the reader the inspiration to combine truly original choices of flowers and other materials in unusual shapes and colors with innovative and often unexpected containers. Every aspect of flower arranging is illustrated, from choosing a color- or season-related theme, through selecting or creating the perfect container, to making gift bouquets and more permanent displays with rooted plants. Guidelines to constructing the arrangements ensure success, from conception to successful placement. Seductive, striking simplicity is affordable and effortless with Simple Flowers.

Book Information

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Customer Reviews

This is my third book I have purchased from Paula. I again am so impressed with how she displays flowers. I myself am a floral designer and Paula gives me some ideas I might use in some of my

arrangements in the future. Shes so creative and all her things looks so classy and never tacky...Thank you Paula for more insperations and keep up the lovely and beautiful work!!

Paula Pryke's book is simply wonderful! I am a dedicated housewife who loves to have fresh flowers at home and beautifully done, and she has given me the perfect guidelines to the modern, new age style of flower arrangement which I love so much. Thank you Paula.

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